DEMOGRAPHY

- In 1917, King George V sent 24 Royal 100th Birthday telegrams
- In 1952 in the first year of her reign, Queen Elizabeth II sent 200 telegrams
- In 2007 the Queen sent 4,623 messages – now in the form of Birthday cards
- It is projected that by 2031 nearly 40,000 people in Britain will be over 100
Launched 2003 – significant progress made – commended internationally

£13m invested over 5 years

Underpinned by comprehensive consultation and research

Driven forward by local authorities and voluntary sector

Commissioner for Older People
Phase 2 of Strategy

- Further research, evaluation and consultation informed way forward
- Phase 2 launched March 2008
- Further £7m over 3 years
- Aims for next 5 years cover:
  - “Mainstreaming” ageing
  - Engagement and participation
  - Economic Contribution of older people
  - Independence (health, well-being, care, housing)
Monitor will publish data and research including reports on “indicators of change”

- Social inclusion – fear of crime, transport
- Material well-being – employment, education
- Active ageing – participation in activities
- Social care and housing - help to live at home
- Health care – access to surgery etc
- Well-being – healthy life expectancy
Paying for Care

- Increase in demand
- Higher expectations of service quality
- Funding gap of £6 billion – 1.7 million more people (at UK level) will need care in 20 years
- Current system will not be sustainable
- Wide ranging consultation about options for the future – leading to a Green Paper
QUESTIONS FOR DEBATE

☐ What should the balance of responsibility be between the family, the individual and the state?

☐ Should there be one care and support system for all or should there be variation in allocation of Government funding according to certain principles?
MORE QUESTIONS

☐ What is more important – local flexibility or national consistency?

☐ What should the balance be between targeting government resources at those who are least able to pay and having a system that supports those who plan and save?
APPROACH IN WALES

- Advisory Group – Oct – Mar
- Consultation Document – Mid Oct for 12 weeks
- Web site – for user/stakeholder comments
- Local consultation from Oct
- National Consultation Events – North/South Wales – Nov/Dec
- Wales “Green Paper” April 2009
“Fulfilled Lives, Supportive Communities” sets out a vision for Social Services in Wales to reform and modernise this core local government function.

Social Care supports 150,000 and spends £1.3 billion – 70,000 workforce

Key themes of Strategy are improving:
- Leadership, Commissioning, Partnership Working, Performance Management and Workforce
REVIEW OF FUNDING

- Commitment in Strategy to undertake a fundamental review of funding for social care in the medium to long term
- Scoping study to start in Autumn
- Review will be completed collaboratively with stakeholders over next 18 months
REVIEW OVERVIEW

- Develop good quality, cost effective service models that promote protection, independence and prevention
- Examine the demographic, economic, social, health and other trends impacting on social care over the next 10-20 years
- Use service models and trend analysis to assess the financial and other resources required to deliver a modern social care system
CONCLUSIONS

☐ In Wales a strong emphasis has been given to engagement and participation of older people

☐ Commissioner for Older People has real potential to move forward agenda

☐ Equal Opportunities is the new context to progress ageing issues
CONCLUSIONS

- Impact of demographic and other trends on delivery and funding of care system will be significant
- A strong evidence base for development of policies for older people must be achieved through effective research, evaluation and engagement of users, their carers and stakeholders
DATE FOR DIARY

☐ UK International day of Older People
   – 1 October 2008

☐ Celebrate the contribution of older people to society

☐ National and Local Events

☐ Contact your Local Authority Strategy for Older People Co-ordinator